

# CHOOSE AN OUTSTANDING TOUR OPERATOR

n the midst of numerous operators competing for your attention to guide you up the legendary Mount Kilimanjaro, selecting the perfect choice can be just as formidable as the actual climb. But in this sea of options, there's one vital key to success: Choosing a reputible outfitter that boasts an impeccable track record, years of experience, and an unwavering commitment to your safety.

Sure, the allure of scoring a deal might be enticing, but is that the safest way to go? Embarking on a Kilimanjaro expedition demands the guidance of seasoned experts. This mountain presents risks that are best navigated with the aid of knowledgeable guides.

These guides are not just there to show you the route; they're your mentors throughout the journey. Their years of experience equips you with the tools to conquer the mountain head-on. Yet, their role transcends advice. The crux lies in altitude sickness—often the nemesis that ends many summit attempts. A skilled guide serves as your shield against this formidable adversary, significantly boosting your odds of reaching the summit.

As you stand on the threshold of this epic adventure, remember: your choice of guide isn't just a logistical decision; it's the pivotal factor that can turn your dream into a reality.



















## WHAT SETS US APART?



t 19,341 feet high, Mount Kilimanjaro is the tallest freestanding mountain in the world and one of the Seven Summits. Climbing Kilimanjaro is a demanding, challenging feat. To succeed on the mountain, it is imperative that climbers are guided by an experienced outfitter with proven competence, reliability, and safety.

For this reason we hire only the best guides. We train them and work along side them to hire their team of reliable porters. Once hired and trained, the guides and porters work together as a team. Some of our teams have been together for a decade or longer.

### THE BEST GUIDES

- · Professional, experienced, licensed local guides
- Highest guide to climber ratio of 1:2
- Honest, hardworking, team-oriented support staff
- High summit success rates and client satisfaction

### **FOCUSED ON SAFETY**

- · Certified Wilderness First Responders
- · Daily health checks, monitoring pulse and oxygen saturation
- AMREF Flying Doctors evacuation insurance
- Emergency oxygen, portable stretchers, and medical kits

### TOP TIER EQUIPMENT AND FOOD

- Warm, waterproof, four-season mountain tents
- · Hot, fresh, delicious meals and clean drinking water
- Roomy, heavy duty dining tents with table and chairs
- Private, sanitary toilet tents

### **RESPONSIBLE TREKKING**

- · Environmentally and socially responsible company
- Member of Kilimanjaro Porters Assistance Project
- Member of Leave No Trace
- Fair and ethical treatment of porters

# WE ONLY HIRE THE BEST CREW

hese remarkable individuals are more than just hard workers; they are seasoned gurus of the mountain. They possess an unmatched blend of knowledge, experience, and passion.

### GUIDES

We handpick each guide. Their training covers everything that is Kilimanjaro. This gives them an intimate understanding of the mountain's every contour and challenge. They don't merely lead; they inspire and empower. Their constant, unwavering enthusiasm turns what might seem insurmountable into conquerable feats. This foresight ensures that you're not just a participant in the climb, but a protagonist in an extraordinary tale of determination and triumph.

Safety is their unwavering mantra. They're well-versed in the nuances of altitude, Wilderness First Responder trained, and many have summitted over 300 times.

But it's not just about safety and experience. Our guides are also mentors, sharing insights, anecdotes, and legends that infuse the journey with cultural richness and profound meaning. They're storytellers who unveil the tapestry of Kilimanjaro's history and heritage, making every moment of the climb an opportunity for growth and discovery. By the end of your journey, you will regard each other as friends.

### CHEFS

Elevating our dining experience, our Mountain Chefs stand at the pinnacle of excellence. They participate in annual training sessions, constantly refining and enhancing their mastery over crafting exceptional mountain cuisine.

### **PORTER TEAM**

Our porters, meticulously selected by our guides, form an integral unit that operates seamlessly on each climb. Their collaborative spirit defines them as a tightly-knit team, unmatched in diligence and industriousness. Witnessing their dedication and efficiency is an unparalleled testament to their work ethic.













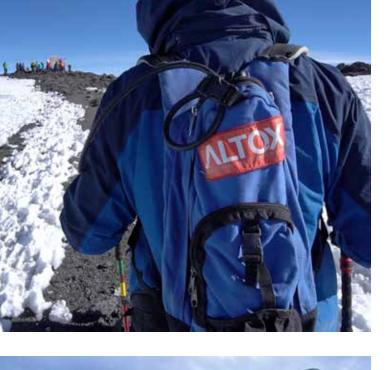








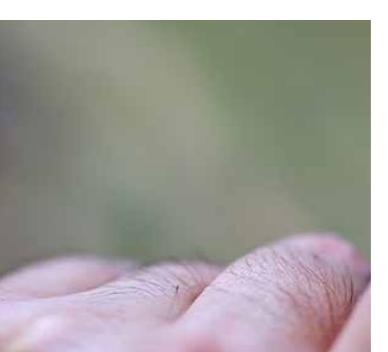


















# SAFETY AT OUR CORE

enturing to the summit of Kilimanjaro brings undeniable allure, but it's a realm where danger lurks due to the extreme altitude, vast expanse, and remote surroundings. At Kilimanjaro Sunrise, safety is our number one priority. Our foremost commitment is to send you back home unharmed, and this devotion fuels our meticulously crafted safety framework, setting the bar on the mountain.

### **GUIDES WITH EXPERTISE**

Our guides are certified Wilderness First Responders (WFR),
 equipped to tackle a range of situations with competence.

### **DAILY HEALTH VIGILANCE:**

 Twice-daily health checks by our guides, employing pulse oximeters to gauge pulse and oxygen saturation levels, reinforce your well-being.

### **EMERGENCY ESSENTIALS**

 Carrying emergency oxygen, portable stretchers, and medical kits is a standard on all our climbs.

### **OXYGEN SUPPORT OPTIONS**

 The choice of renting ALTOX Personal Oxygen Systems is at your disposal, providing an extra layer of aid.

### **GLOBAL HIGH-ALTITUDE EXPERTISE**

 We have worked with many organizations to fine tune the medical procedures on Kilimanjaro.

### **AIRLIFT ASSISTANCE**

 We've teamed up with AMREF Flying Doctors to offer helicopter evacuation for climbers facing severe injuries or illness.

### METHODICAL EMERGENCY PROTOCOL

 We've rigorously established protocols for handling emergencies, including rescue and evacuation strategies, ensuring swift and strategic responses.

# BETTER EQUIPMENT MAKES FOR A BETTER EXPERIENCE

ur journey toward excellence has been paved by observing the diverse range of services, equipment quality, and culinary offerings available. Armed with this wealth of information, we've meticulously crafted a climbing experience that stands head and shoulders above other mid-range companies. This pursuit has been fueled by invaluable insights from our past clients, enabling us to continuously enhance our service.

### **OUR EQUIPMENT**

Our equipment, including Everest tested tents, is a testament to our commitment. Our tents boast reinforced zippers, fortified to endure Kilimanjaro's harsh conditions. The design of our tents ingeniously channels moisture from the sleeping area to the vestibule, ensuring warmth and dryness throughout the journey. They can withstand both wind and rain and will not collapse.

Our rental gear is also name brand. Whether it's our 800-fill down sleeping bags or our tailor-made foam sleeping pads, we assure you of a superior outdoor sleeping experience. Should you choose to use one, our private toilet tents are not only hygienic and cleaned daily but also thoughtfully placed on a flat surface to prevent any uncomfortable sliding.

### **OUR MEALS**

Culinary satisfaction is paramount. Our meals are a fusion of freshness and warmth. Locally sourced, non-GMO ingredients compose our menu. Unlike bland box lunches, ours are a celebration of variety, health, and heartiness. Our mountain chefs embark on annual training quests, staying aligned with culinary trends and acquiring novel methods to nourish our clients even better.

































# ETHICAL TREKKING



ilimanjaro Sunrise is committed to promoting sustainable and ethical tourism in Tanzania. We only work with companies that align with our ethics. We stand in partnership with the Kilimanjaro Porters Assistance Project (KPAP), a non-profit entity committed to safeguarding porter welfare. The plight of porters, often subject to abuse, remains an ongoing concern on the mountain. Many Kilimanjaro operators unjustly underpay, inadequately nourish, and overload their porters, all the while purporting their treatment as humane. The surefire way to ensure your operator isn't complicit in this issue is by choosing to ascend with a KPAP Partner Company.

Furthermore, our affiliation extends to Leave No Trace, embodying our respect for nature's sanctity. If you chance upon a rock cairn during your ascent, we actively encourage you to dismantle it, as it disrupts the intended natural state. Allowing such structures to persist inadvertently fosters a culture of environmental "defacement." The movement of rocks not only unsettles the soil, increasing erosion vulnerability but also disrupts delicate vegetation and micro-ecosystems. Our commitment to these principles underscores our responsibility to tread consciously upon the mountain's pristine canvas.



